

The Bodgery

October Board Meeting (10/8/14)

Design Like Mad Report

New design style identified (“retro futurism”, Art Deco Industrial) - with colors, graphics and fonts (website fonts to be tweaked soon)

New website theme created, with camera feed and Open/Closed Shop display

Flyer created highlighting Friday/Monday events

New mascot and other misc graphics created

Financial Report

September had 20 members paying some amount. October 1st had 18 paying members (one withdrawal and one break).

Google update: getting a tour on Friday morning, Corporate Membership proceeding forward.

SchoolFactory fiscal sponsorship

Questions: we still declare the income? (Board says yes) How would we handle a kick starter campaign to raise funds for a new space or tools?

- Board feels that we declare income and pay taxes on it regardless of affiliation with SF, so we “pay twice” - the 10% commission to create a 501c3 umbrella for us, plus taxes on the income.

Everything over 16 members at EAC goes to our “tools and equipment” fund - ~

- Lease a welding tank? (\$110 for 5yr lease + \$25 fill) Buy a web/security cam?

⇒ **Board’s decision:** save it for moving expenses and Rainy Day issues. Some leases will require first/last rent paid upfront.

Possible Future Locations

Note: a map of our members shows 15 of 20 are east of our current location, 2 in Stoughton, and only 3 west of Dickinson

- Bryant Street location - an opening in April. Good location, nice shop space, right off the community gardens and bike path. Lots of unusable office space however, which is awkward for us to use.
- Thornton St - the space was very well suited to our needs and a good location, but given the owner’s history of not leasing, making an offer is a Hail Mary. Plus it’s likely they’ll want a personal guarantee from a board member.

⇒ **Board decision:** stay at Dickinson past Nov 30th - The new goal is to move by April. We need to sit down with Kim and negotiate new deal:

- Staying on as an EAC sublease, either paying more rent to take over Kim’s “closet”, or paying less rent if she keeps it.
- The math: \$1100 rent, -\$400 for EAC members=\$700/mo if we use Kim’s space. Or, we pay \$500/month if Kim keeps her space (as we’d charge \$200 for her closet space).

The board held a discussion on the role of member-community voting for new location:

⇒ Board says: let’s notify the community of options, take feedback, and Board makes the final decision

Member Drive

Events

Gallery Night Oct 10th.

Expanding the Monday night to every week -

→ **Board agrees**, suggests Dawn C. may be interested in hosting it (with occasional help from others as needed)

Regular Meetups

Let's add a monthly "Microcontroller MeetUp", on 2nd Thursdays, 7-9pm

Classes

Bike Workshop?

Physical Promotion: Flyers (print and post new ones)

Add tear-off strips at the bottom, with url and "Open Mon/Fri Nights" text

Digital Promotion

Flashy, attention-grabbing projects?