

# Board and Member Meeting Notes

January 14, 2015

## Non-profit Status report - John

We need to declare board positions for non-profit filing.

Board decided to have defined positions going into elections: President, VP, Treasurer, etc.

NonProfit application will use: President (Karen), Vice President (John), Treasurer (JT), Secretary (Timm) Director at Large (James).

Terms are 1 year. Elections happen 3 months in advance of term, and those elected members must attend and participate in board meetings until they start their term.

### **Roles:**

- President - PR, internal and external leadership
- VP - Operations Manager, administrative, Area Champion Overload
- Treasurer - ALL THE MONEYS
- Secretary - Takes minutes, space supplies inventory
- Director at Large - Communications? Overflow management.

Bo is a lawyer. Let's ask him to look over bylaws when they are done and approved.

John has passed off Petty Cash to Karen.

Bodgery currently has 23 members, counting Google as one member.

## RFID Entry report - Timm, John

System will use previous door handle for locking/unlocking. Triggered by wire running from Raspberry Pi, which checks ID#s submitted from RFID scanner located outside door. Server will upload latest "active members" list every hour, in case of power loss - Pi will have UPS ensuring it has power to run the door.

## Membership Drive

Incentive ideas

- Short-term membership discounts - \$10 off first month
- Sign up for 3 months: chip for a free class
- Referral Program for current members: chip for a free class
- Ask local business to sponsor a freebie giveaway

Outreach methods

- Email newsletter
- Fliers
- Hardware, plastics, lumber yards, game stores,

## Spending Bodgery Funds

These amounts require approval:

- Over \$25, treasurer approval.

- Over \$100, board vote.
- Over \$500 or new recurring cost, membership vote

What items are auto-approved?

- Propane tank refill
- Tool consumables
- Keys or key fob purchases
- Future: Cleaning Supplies
- Future: Bathroom consumables (paper towel, toilet paper, soap)

**Crowd Funding Campaign** - Karen explore with JT

Perks:

Membership(1 month, 3 month, 6 month, 1 year)  
 Free Class  
 Sticker (Vinyl Cut)  
 Keychain (Laser Cut), USB?  
 Etched Glasses/ Shot glasses  
 Personalized - anything laser cut or vinyl cut  
 Maybe T-shirts/Hoodies - screen-printed with logo

Stretch Goals

Buying cool tools: CNC Router, CNC Embroiderer, TIG Welder

Mid-March launch date. 30 days.

Expenses

Start-up costs,  
 New location: 1st & last months rent  
 Old location: last months

To Do

Show projected layout (current layout)  
 Finances list

## **Taxes**

John will take care of them.

## **Location search**

Make a Google (collaborative) map of potential areas:

- Packers/Northside
- Stoughton/Beltline
- Top of S. Park
- Fish Hatchery

Designate areas for each member to research

Aim for May 1st move-in

Hit the pavement Jan-March for deals, hit Craigslist in March

## **Upcoming Events**

Pour Your Heart Out @ Sector, Feb 7th  
 \*NEW\* Welding Class

\*NEW\* Vinyl Class

Potential Workshops- Studded Wall Art, Bleach Stencilling - Karen

Contacting Freecycle to do a bike workshop? - John

Any large events we want to plan to attend in the next 4-5 months?

Odyssey Con, April 10-12

WisCon - May 22nd-25th

Panels

Crazy Thing/Stunt

TeslaCon - November

Blog - If you have content, send to Andrea or John.

### **Laser Maintenance/Calibration**

Getting Shane from MKE to come configure the laser? John will email to see if still interested]

Laser maintenance, cleaning and focusing the lens [Karen will help Shane if he's willing to drive over]