

Board and Member Meeting Notes

All Member Meeting - April 20, 2015

501c3 Non-profit Status

UW Legal Center is continuing to help us, will do so through 501(c)3 filing.

Member org vs Non-Member discussed; John will send out both bylaws version and ask membership for their input.

Finances update

John gave the latest numbers on our savings and membership count. Karen provided an update on Petty Cash funds.

Storage Space

→ When we run out of member storage spaces, we should start a waiting list so that the first person waiting is the first person to get an open space. This should be a physical (paper) list posted next to the storage area, so it's easy to update/use.

Signage

City Ordinance issues?

→ We must contact the City Zoning Committee (266-4551) to see what's acceptable.

At the last meeting there was a suggestion to hang a sign perpendicular to the street.

Evolution Arts Update

Garage sale early July, plus other events desired for our space.

New Location Update

September space available: \$1,200/mo for 2,500 sq ft. Located at 4421 Robertson Rd. JT knows who to contact. We'll set up a tour, take video/photos, send that out to members to vote.

Board Elections

Nominations open May 1st - submit yourself/others via email to contact@thebodgery.org.

Vote via SurveyMonkey, between May 18-20th.

New board members start their term June 1st.

Positions are: President, VP, Treasurer, Secretary, and 2-3 Directors At Large (or other position names, if people feel strongly)

Contest Update

Lulzbot submission was not accepted. :(

Buying Tools with Savings

Pros and cons discussed. Priority from all present was ensuring we're able to move first, before we spend money on other things. Moving expenses are unknown at this point. If we do move forward on an item buy, our wishlist should be emailed around and voted upon.

Moving Things Around

- Agreed that adding loft floor in open lounge area is a good idea. John will come up with estimate on materials, email to group for vote.
- Lounge changes - look, it moved! People like it.

New use of under-loft space:

- Woodshop? Pros: contains dust, frees up area around Laser Cutter.
- Electronics? Pros: could be attractive to guests, with RasPis/Arduinos. More social and less running up and down stairs.
 - What about a rolling electronics cart for downstairs? Full electronics section upstairs, but key needs in the cart (which can be closed up for wood dust)
- **Decided:** add loft floor first, and rearrange Craft/Electronics area so that there's a good table in between them, and better socializing capacity - which could lure electronics and crafters upstairs, solving the problem of what to bring downstairs.
 - After giving that a chance, look at mobile electronics cart, etc.

Electrical Circuits Added

FYI, two 20 amp circuits from 3-phase box to center of loft; one circuit upstairs, one downstairs.

Marketing ideas

- Spread the word at Epic.

Local Events

- Willy Street Fair; \$75 for a table as non-profit, if we register soon.
- Central Park Sessions (music event every Thursdays), get a table
- Workshops - Little Free Libraries (materials fees charged) in May. Madison Libraries could help promote the event?
- Table at big neighborhood garage sales, Jefferson Swap Meet...
- Radio ads:
 - WJJO, \$800 for live event (includes 16 radio spots). As a Grand Opening event?
 - WMMM owns three stations, and has a GroupOn type deal - so we could offer a half-off membership deal, and they'd take half the discount amount. May timing.
 - It costs us nothing to add a member here - since we've made our rent.
- Art Bike Build (?? will take lead, John will help)
 - In August, part of Ride the Drive East? Art-Bike Build Competition and judged show.
 - Race (¼ mile)? Get Freewheel involved?
 - To Do: Choose a date, and location; Determine if we need permits; Refine rules/guidelines

- WisCon (May 22-25),
- Atwood Tool Library Grand Opening, May 2nd 10am-2pm

Survey

- We should create a survey, asking for feedback from MadCity Makers (non-members) on what they would like to see at our space, what might be holding them back from becoming a member.

To Do

- Expand the loft floor
- Rearrange the shop
- Guest survey created/sent to MadCity Makers list
- Mailbox - add label to slot in the entry area desk for Bodgery mail
- Inquire about WMMM radio giveaway for May
- Inquire about Willy St Fair table
- Inquire about Central Park Sessions table
- Add a Waiting List clipboard to member storage area
- Contact City Zoning Commission about signage (266-4551)
- Send out email asking for Board nominations, set up voting survey