

Board Meeting Agenda (and Notes)

Sept 22, 2016

Attendance: Timm, Tony, Kate, John, Evan, Myranda, Grant

Absent Board Members: James, Andrea

Treasurer's Report

3. Finances and membership (John)

- a. Current members: 61, including 1 desk rental, 1 Google, 2 scholarships. Doesn't include 1 (non-paying) alumni.
 - i. Members gained: 6 since last board mtg
 - ii. Members paused: 1 (Vidal, Aug only)
 - iii. Members lost: 4 (Tim L, David Kuball, Jim W, Sam T)
 - iv. Members leaving end of month: 3 (Rudy M, Rhea Ew, Erica R)

---> All members are welcome to full details from the Treasurer's Report - join us for a monthly board meeting!

- b. Reminder: New Membership Fees
 - i. \$3 handling fee, starting Jan 1st. Not on 6/12 month payments
 - ii. [Wiki page](#) for reference. Also, let's post a sign:
 - 1. Entryway/guest welcome area, letter-sized sheet with info on membership levels/costs/fees.

Old Business

1. Spending policy

- a. Approved: Wishlist is created and ranked by membership, reviewed every 6 months, Bodgery purchases are guided by the list, but board makes the final call; board should explain itself if it chooses a purchase counter to the list. Also, any purchase still follows normal policy, so anything over \$300 must be voted upon by the membership.
- b. So, next steps:
 - i. Create list, query membership to vote/rank
 - ii. Software to do this??

2. TIG Welder update
 - a. Karen has decided to not move forward with Milwaukee one
 - b. Add it to wish list...membership will vote on rank.

3. Torrenting/Internet Infrastructure
 - a. Switch purchased? Not yet.
 - b. → → Grant will pursue it this month.

4. Planning our next move
 - a. Decide on target membership that would allow us to move (70-80? That's \$3500 - \$4000/month in revenue.)
 - b. John had tour of place across the street, quote \$4,700/mo for full space.
 - i. No walls, would need them built (separate clean/dirty areas, classroom, paint booth, etc). Has some electrical drops, will need more, esp 220v and 3phase. Will need networking cables run, and ventilation for Paint Booth and Laser Cutter
 - c. Look at [Artisans Asylum model](#) for “studio space”, or a coworking setup. \$3/ft², utilizing short (4' high) walls on three sides, and walkways between them. Like a cubicle city section of a warehouse.
 - d. Sector is announcing a new location in November, cited by their current landlord to be “walking distance from their current location.” So if any new property were far from that would be ideal.

5. Student membership discount?
 - a. Tabled from last month.
 - b. Check out TinkerMill's [membership payment](#) page. Only two payment options. Also, Family memberships (\$75) vs couple, Senior, and Student (\$25 plus 2 hours of volunteer labor/mo).
 - c. **Motion:** Remove scholarship membership type, with current scholarship members grandfathered until Dec 31, 2016. Add Starving Hacker/Student price of \$25/month plus 2 hours of volunteer labor. Begin Jan 1, 2017. **Motion passes.**
 - d. Board suggests that an official volunteer task list is created, so that volunteers always have something to do.
 - i. Myranda suggests creating a task list sheet, with sign-offs with dates.

New Business

1. Process to remove a member
 - a. Grant proposed a procedure on a [google doc](#)
 - b. Please read and be prepared to discuss/decide

- c. Board voted to table discussion until next month. Homework, to review grant's proposed termination procedure and comment with any suggested changes.
2. **Area Captains Wishlist for larger space**
 - a. To plan for the move, let's talk with area captains about their wishlist/grant items/space usage at a new location
3. Check out the "[Ideas from White House Mtg](#)" that John and Karen (and...?) came up with after Karen's return:

Bodgery Fund-raising Goal (*Grant-writing, sponsorships*)

- Goal: Teach kids job skills ("Future Jobs Program"?)
 - Teach them CAD/CAM and 2D/3D drawing
 - Follow that up with CNC operations (Tormach, Router, 3D printer, etc)
- Partners: UW Education, Jesse @ Library, Tormach?, Home Depot/etc for materials?
- Kids: Operation Fresh Start? Goodman Cmty Ctr? Homeschoolers? 4H?
- Concrete fund-raising item:
 - A design studio, with 6 computer stations w/ Fusion360, Inkscape, Adobe Creative Suite, etc

Expansion/Moving Planning

- Use a heat map of zip codes of guests/members - who we're impacting in our work (from sign-in kiosk)

Incentivizing Engagement & Leadership

- Documentation: when members create an Instructable or blog post, they get \$5 (cash)
- Area Captains and other key jobs (Community Builder? Communications Dir?): half off membership? Would come with increased expectations, and ideal if they'd sign an agreement to fulfill them.
 - Shop Captains attend most Friday nights, Clean Room captains most Mondays
 - Monitor tools for working order, bits/blades sharp, etc
 - General cleanliness
 - Good signage
 - Answer emails to their area account

Create a "Host Member" program for Open Shop nights

- Invite new members to take this on
- Reach out to existing members to take turns as Host

Business Discounts

→ Businesses could donate employee time (to teach a class?), as we're a charity

Swag budget?

- Vinyl bumper stickers (hand out to new members)

- T-shirts (byo t-shirt day and screen printing. Offer caps for sale)
- Car magnets, Tote bags (wider, flat-bottom ones)

...Didn't review - tabled for next month:

Where to find promotional photos

- There's a PR/Promotion folder on google drive, please add to it
- Also, we can pull pics from [Facebook](#) and [Instagram](#)

Let's do big projects vs big events

- Greater sense of accomplishment and joy
- Helps prevent burnout
- Things we can take to Faires, etc

4. Better Outreach to Underserved/Underrepresented Groups

- a. Suggestion to make specific outreach and do specific marketing pieces aimed at women, LGBT community, and people of color
 - i. In places where traditionally underserved/underrepresented makers hang out
 1. Eg sewing shops, textile arts, yarn/knitting shops, etc
 2. LGBT places..? Partners?
 3. Places for people of color? Partners?

5. Develop a marketing plan

- a. Hey, we talked about getting together a group to do that...

6. Education Committee

- a. Carolyn said she'd create/facilitate this, but has been busy and will be until January. Tony is also interested, and had a busy summer too. Leslie Iwai (new member) also interested.

Minutes

7:02pm - Begin. Financial update.

8:18pm - Motion to adjourn. Motion passes.