Board Meeting Notes
May 19, 2016

Attendance: Timm, James, Karen, Kate, Myranda, Summer, John, Andrea
Absent Board Members: none

Updates

- **Finances and membership** (John)
    - Current members: 45, including 1 desk rental, 1 Google, and 2 scholarships.
        - Members gained: 3 since last board mtg
        - Members on pause: 2 (Sean, Ben R)

---> **All members are welcome to full details from the Treasurer's Report - join us for a monthly board meeting!**

New Business

- **Maker Faire Update**
    - 2,500+ attendees on Saturday, ~250 cards handed out.
    - John sent congrats to Heather from Monona Terrace, and offering the Bodgery as a host for next year's "after party". She said yes, and would love our (continued) help in planning next year's event.

- **Board elections**
    - Election voting started (online) on Tuesday, May 17th, culminating with in-person voting during the board meeting on Thursday, May 19th.
    - June 1st starts the new term.
        - **Nominations**
        - Kate: Treasurer (John can help)
        - Timm: Vice President
        - James: CEO
        - John: President
        - Andrea: Secretary
        - Grant D: Dir @ Large
        - Tony: Dir @ Large
    - Board accepts member guidance and approves slate of nominated board.
    - Karen will create a board wiki document, and we will use this in the "Board introduction meeting". (Let's schedule it in early June)
    - Since we have departing board members who are still very invested in the Bodgery's success...can we come up with ways to support that happening more?
        - Karen suggests doing a monthly 'member meeting' again, perhaps with Show and Tell.

- ■ Summer suggests a social meeting
- ■ Featured tool, maybe including a lesson

- ● **Lease Renewal Report**
  - ○ John talked with Kathy Gargano on May 18, who reiterated she's happy to have us back again this upcoming year. John asked for a one year contract, at the terms agreed in our first contract ($1,400/mo rent + unspecified CAM).
  - ○ He also asked if she owned larger spaces with 3-phase power for our eventual expansion, and she mentioned the 18,000 sq ft space across the street (with 3phase) that could be sectioned off for us. She's also willing to let us install a large sign on the street. She offered to let us move mid-year if it's into one of her other properties.

- ● **Let's Sell T-shirts!**
  - ○ Let's come up with a basic design and have them printed for this summer
  - ○ Bowling shirts?
  - ○ Name tags (James' personal project)

- ● **Tool Drive Report** (April 23 & 30)
  - ○ John, James, and Tony received tools during the drop-off days
  - ○ Bodgery received a compressor, several wrenches/sockets, tool boxes, and many other hand tools.
  - ○ The Atwood Tool Library picked up some items they needed, and the rest were donated to the ReStore East.

- ● **Anniversary Party?**
  - ○ Annual Week of Making is June 12-18th.
    - ■ The 12th is Sunday.
  - ○ Tony has food truck friend (who was really sweet to Summer)
  - ○ Silent auction?

- ● **Tormach CNC Update**
  - ○ Fundraising has received $1,212.03 to date, with pledges of $200 more. The base machine was offered to us for $1,000.
  - ○ John and Alex picked up the machine on Wednesday, and negotiated a deal for the rest of the items needed to run the machine.
    - ■ Full retail for "Basic Pkg" is $7,000. Our cost is $2,972.
    - ■ Hoping to bring back enough machinery to actually run it, $1,700 was paid today. This included chip tray, collet & tooling, a 4" vice, controller board & cables, and a gallon of machine oil.
    - ■ Given the pledges of $1,425, plus an offer to cover more if needed, John paid the larger amount, hoping that a working machine would attract more funds. (CNC workshops, etc)

- - - The yet-to-be-purchased items in our "deal" are an enclosure, a mist coolant system, a "jog shuttle controller", and clamp kit.
    - They gave us a damaged base cabinet for it; we thought it could either be fixed, or used as a template for a home-built.
  - Need to run another power line to that area.

- **TIG Welder**
  - $500 AC/DC unit (Miller EconoTIG) from Tom @ Milwaukee. Small unit that can fit in a trunk. Runs on our power. May be missing torch. Will need a cylinder of pure Argon.
  - Karen has agreed to front the money for the purchase.
  - Ideas for fundraising?

- **Allowing access of Red tools to minors?** (James)
  - Both minor and guardian must be trained on the tool.
  - Under direct supervision of a trained member, preferably their guardian.
  - Board votes yes, 14+ years old only

- **Promotion Ideas**
  - John reached out to Electronic Theater Controls to get their advice/help. They have a philanthropy process, which we will apply for.
  - Instagram report from Myranda
    - username= thebodgery
    - Pw = bodginstaadmin3
  - Creating a "booth kit": standing banner, front table skirt banner, 3D printed/lasered/routed objects, aluminum sculpture, business cards, mailing list signup sheet, etc - all in a rubbermaid tub.

- **Progress from last month's plans**
  - Add a weekend event, slightly more structured than an Open Shop - could have a theme, an activity, etc
    -
  - Interview people about their making (Member spotlight) - Kate offered to make a schedule of members, and inviting/forcing them to talk about it
    -
  - Goal to create more classes, workshops, and meetups
    -
  - 2nd webcam for clean room
    - Pi kit and cam was bought, ready to be deployed.
    - John would like to use the Pi3 for the Welcome Kiosk, and will donate a RPi2+ for the webcam. Ok?

- **What's up with the AC unit we paid for**
  - Let's ask the membership if anyone is willing to lead this effort of coordinating the hole/electrician/purchase/installation.
  - We have permission to cut a hole in the exterior wall. Upon reflection, ideal location is 5' from floor, between electric and craft benches.
  - Was power ever run for it? No. We paid for it, but never installed.

- **Adding a member accessible CRM with contact info.**
  - Seltzer can integrate payments/treasurer reports with auto-activating/deactivating keys.
  - Integration with our website/wiki?
  - Timm will take a look at it, and if he has questions Karen will ask the developer next week when she sees him

- **Approved spending - proposed more vetting**
  - The board has approved spending on some projects for the space.
    - Karen suggests a proposal process, where any suggested spending by the Bodgery should have a completed proposal (form?) by the person proposing it.
    - The proposal should include an itemized description/ price list/ dimensions / diagram of the proposed project

- **Payment system for classes**
  - How to pay in advance? Remember, members get half off of the class cost (not materials fees). Meetup payments seem inadequate.
    - Kate - EventZilla seems like it would fit our needs. It has a few features that I thought we required:
      - Widget that we can put on our website
      - Ability to pay through PayPal, credit card or by cash/check
      - Discount codes - I think this would work for our member discounts
      - Cheaper than others: free for free events and $1/ticket for paid events ($0.75 for non-profits I believe) (plus credit card processing fees also I believe)
    - Karen - there's a [Wordpress plugin](#) that we could also use.
    - Board says start with Wordpress option. If it doesn't work well, we'll try EventZilla next.

- **Shop Improvement Days**
  - Haven't done it in months. Should we cancel them? Change the frequency?
  - Let's create some automated emails to advertise this
    - "Plus treasurer stuff, what are you making?", etc

- Karen added Grant, Tony, and Andrea to the shared Board Business Google Drive folder.
  - They still need to be added to board@thebodgery.org

Upcoming Events

- Milwaukee Maker Faire in Sept
  - Let's build a pedal-powered thing (Car? Bodger? Etc)

Meeting Minutes

7:01 pm - Begin. Finances update.

7:03 pm - Maker faire update. Will do after party next year.

7:08 pm - Board elections. Voting online, no contention. Board votes yes to accept results.

7:09 pm - Intro meeting for new board members

7:12 pm - Split board and member meetings? Discuss later.

7:16 pm - Lease renewal. Rent will be $1400, plus CAM (not sure how much on CAM). Sign for one year. Possibility of moving across the street to 18,000 sq ft location (can be sectioned). Can move midyear if with same landlord.

7:21 pm - Getting some t-shirts made. Karen will get prices.

7:25 pm - Tool drive. Fair amount of tools gathered.

7:29 pm - Anniversary party? Coming up quick. June 12 is Week of Making, so good timing. Will happen Sunday, June 12.

7:30 pm - Woodworking/machining/etc. Class for women.

7:41 pm - Tormach. Just got the bare machine for $1000. Cost for everything we need will be $2972. Spent $1700 so far, $1400 has been raised. More fund raising will be done.

7:50 pm – TIG welder. Fundraising. Still pricing out missing items. May use Bodgery funds for repair items--next board will decide. Current board generally favorable.

7:57 pm – Allowing children of members to use Red tools. Guardian would be checked off, child would also go through training. 14 or older. Board votes yes.

7:59 pm – Promotions. Electronic Theater Controls philanthropy process.

8:00 pm – Myranda Instagram report. 34 followers.

8:10 pm – Promotional table. Backdrop, table sign, bunch of stuff we've made. Packed in a tub, ready to go.

8:16 pm – Tabled items from last meeting. Mostly tabled again.

8:16 pm – Kiosk for signin. Setup with Pi3, John will bring in Pi2 for webcam.

8:18 pm – AC unit. Call electrician to put in wiring we already paid for. Cutting hole in outside wall. Put it in upper portion? Probably wouldn't work. Reach out to membership to ask someone to spearhead this.

8:28 pm – Member accessible CRM. Integrate with web site. Privacy issues. Link the CRM to RFID database for automatic key activation/deactivation based on payment. Opt-in on giving contact info to members generally.

8:42 pm – Projects that use Bodgery money. Lay out plans more explicitly before approval.

8:49 pm – Payment options for classes. Wordpress system on our web site? Karen will look into.

8:54 pm – Shop improvement days. Should we cancel, or automatically bugging us to do them? Looking into automated

9:00 pm – Upcoming events. Milwaukee Maker Faire in September. Power Wheels Racer? Pedal car?

9:09 pm – Adjourned