Board Meeting Agenda (and Notes)

November 15, 2018

Meeting called to order at:	7:02pm
Attendance:	Sylvia, Grant, Sean, Ken, Luke, James, John E
Board members present:	Sylvia, Grant, Sean, Ken, Luke, James.

Treasurer's Report

Member level composition

Current members: 138, includes: 93 Regular; 10 six-month; 1 twelve-month; 13 Student; 9 Seniors; 7 Starving Hackers; 1 scholarship; 2 family/spouse; 1 Google employee; 1 Premium. Not counting: 9 pending(!); 2 unpaid keyfob. (11/15/18)

Membership Growth

Since the last report, we've added 6 new members and lost 7

---> All members are welcome to full details from the Treasurer's Report - join us for a monthly board meeting!

Member comments (10 minutes)

- John E. Reviewed documentation about signage for a new space. Madison has a 70pg document of rules. In general we can't have more than 40% of our "signable building facade" covered, and it must be installed by a city approved sign installer.
 - Rabin didn't note any specific design aspects to have all of Building 20 in similar design
 - We were talking about looking for a graphic designer for more professional documents, get business cards, letterheads, etc.
 - Should we use a student/volunteer? No. we've done so in the past and multiple individuals expressed dissatisfaction with the output.
 - Can we do more of an 'art installment'? unknown.

Old business

Moving Update

1. OM Station

- a. Rabin approved our change requests to the LOI. We are now waiting for them to return a draft lease to us.
- b. Grant spoke with SupraNet about bringing fiber into the OM Bldg 20. They have "terminations" on the property already, so could probably string overhead fiber via poles to our location, which is cheaper than trenching.
 - i. They said we could join the non-profit association (MUFN)
 - ii. SupraNet is getting quotes to us on installation and monthly fees.

2. 1214 Ann Street, Madison

- a. The first set of numbers sent to us by JEK was way above our price range due to an overly aggressive property tax estimate on their part. We have requested a revision from them.
- b. JEK wants us to rent the building "as-is", meaning that they don't want to rip out the welding booths. This reduces its utility to us significantly.
- c. Some discussion, general dissatisfaction with these terms.
- 3. Northside Town Center, between 2901 and 2911 N. Sherman Ave
 - a. We organized a tour of this location on the 8th

- b. One issue is the lack of auto area / large overhead door.
 - i. Could we enlarge the small overhead door in the shared space? We'd have to work that out with the neighbor (yoga studio) and owner.
- c. We could rent variable square footage 14k, 10k, less than 10k.
- d. General consensus: this seems like our best back-up option for OM Station at the moment.

4. Location comparison document

- a. https://docs.google.com/spreadsheets/d/
 1WIXtoCX2HHsFmdqV2hf34gRCaOA8OJvH0m2JoOdYZsE/edit#gid=0
- b. OM first choice, but continue looking at other locations till ink is dry.
 - i. James if the plans Rabin has for OM Station comes to fruition, then this would be a good move.

Investment suggestions/eventual credit utilization prep

- 5. Action items for this meeting:
 - a. Create list of CD investment and savings account options with fees 3-5 options to review in October
 - i. Has this been done?
 - b. Obtain Dunn and Bradstreet account/credit report
 - i. Luke has acquired all the info for the submission, and is reviewing the very long document before signing off on it.
 - c. https://docs.google.com/document/d/1nigEscht5MVrK81fRiFqidEb5aqfeTQdbp7e <a href="lagaritation-la
 - d. The board discussed various investment opportunities they found online, pros and cons.
 - e. A motion that the Bodgery open a money market account at UWCU, and move the (entire) emergency fund to it. Board approved this, Sean will work on it.
 - i. Board discussed adding more (part of our moving funds) to the money market account. The board decided to wait until a lease was signed, and then revisit that discussion.

Orientation/Onboarding committee report (10 minutes)

- 6. Report from Ken
 - a. Work was done on getting APIs and other permissions acquired.
 - b. Erik Anderson has volunteered to work on this he's met with Ken and James. He is still trying to lay out what he wants to do.
 - c. Ken suggested that the process be delayed until after the move. Grant countered that this is a good opportunity to get this figured out before we move.

- d. James acquired a read-only API, so that Erik could start building something now. That allows us to build what's essentially a (parallel) dev/test version now, so that it'll be ready once we move.
- e. There are critical issues (door locking/entry) that need to be resolved prior to a move, so we can actually get members in and out.

Review: Shop improvement day (October 21, 9am to 2pm)

- 7. Low participation. The last one had much larger participation (30ish people then vs 10ish this time). Given that we're still here, and need to keep working/improving our spaces. So that's a bit troubling.
 - a. Ideas were presented for ways to reorganize our space. It was suggested that those ideas could be part of the planning session
 - b. Suggestion to poll the membership, asking for feedback on why people aren't volunteering no shame/blame way to get more info. Sean volunteered to take point on that.

UWCU account signers transfer (5 minutes)

- 8. This was completed 9 November.
 - a. Wahoo!
 - b. Grant and Sean are now UWCU account holders (and will be receiving debit cards), John E is off the account.
 - c. Also, having gone through this process, there is familiarity with how to do it next time, and the documents used are being saved for reuse.

New business

Bylaws Review (30 min)

- 1. Action for this meeting: Identify clauses in need of update and collect suggestions for how to update them.
 - a. https://drive.google.com/open?id=1Qs-g2CMR2FVnqHLagiJagrFmDLv4D-TRk64p lokUNv4
 - b. Board discussed various clauses.
 - c. Ken brought up the model of a "president cycle" President-Elect, President, Past President. Sylvia described the model that another of her board operates in.
 - d. Sean pointed out that one of the clauses allows for 'non-meeting board decisions', but it (referencing state statute) requires a ½ majority for approval.

Suggestions for formalizing our purchase process:

- 2. Though the board has been operating in this way for as long as [Grant] can remember, he would like to see it established as formal policy in the wiki:
 - $\underline{https://docs.google.com/document/d/1FLUPLGgOd-D21oRV375PkEsiX1xHaCdTldaeQgDHt1U/edit}$
 - a. Various suggestions were made for changes.
 - b. It was decided that the discussion should be continued at the next meeting, and a request was made for proposals to be submitted prior to the December meeting.

Mission statement, goals, and long-term vision (5 minutes)

- a. What are our 3 most important goals in the next 5 years?
 - i. James moved that this conversation be turned into a separate meeting. Board approved this motion.

Meeting adjourned at: 9:07 pm

Addendum - November 29, 2018

Attendees - Board - Grant, James, Luke, Ken, Cassie, Sean

Community - Peter, Roger, Brian King, John E, Jared, Spencer, Doug, Lucy

Grant reviews survey results - See those

- Big themes
 - Gamify it/time bank/Bodgery Bucks
 - Benefits
 - Large projects/collective goal -
 - Waiting on move this will solve several problems
 - Work space verses meeting space
 - Education
 - No room to work
- What do we want as a community? What are our goals?
 - Babysitting Pool/Children's Area
 - Room in the new place where to put it
 - Parents pool resources to pay sitter versus co-opting care
 - Chore that could be incentivized

Needs

- 1. Make it easier for people to learn who to contact and how to do that, as well as increase reminders/notes in multiple areas.
- 2. Utilize the database of who will teach what.

Slack/Communication - Lots of noise. Is there a better way to communicate via Slack?

• Channel for official or announcements

- Tutorials/Classes of Slack, Wild Apricot
- Update website
- Fewer means of communication Did this, went to Slack (40% membership have accounts, 25% are active users). Problematic 70% of Slack usage is PMs becoming cliquicky?

What can I learn/What can I make here

- 1. Kiosk
- 2. Large sign
- 3. Utilize large wall at new space
 - a. Postings of classes, opportunities, etc
- 4. Curated You Tube learning list
- 5. Create our own videos for refreshers

Partnering with another org to pick their brain about how to grow our organization Need to create a resource list/network list for outreach

Job Training - barriers - year goal

Swag

- For members and as handouts
- Increase cohesiveness
- Call for T-Shirt designs ordering them on x date
 - Also consider using t-shirt press for event

Fire Fest - Event to possible set up at

Grand Opening

- Media notification/Radio notifications
- Soft opening as well as a Grand Opening
- Shunt of some sort

New Sign

- Design contest temp sign due to need for a sign before we can hire a graphic designer.
 - We will have to pay for each sign change due to city ordancies
- Hire a graphic designer \$2/3k Can still utilize community design ideas that GD improves.
- Vote
 - Is it okay to set a deadline of sign design for 12/31/18 (John is in charge of this)
 - One week for community to review designs and vote.
 - Happening
 - Is it okay to solicit bids from GD?
 - Do the members present think it is good to consider spending money (\$2k) on a graphic designer if the funds manifest?
 - How many people would want to contribute to that fund?

■ Happening.